Two Cents for Tooth Sense™

- Oral health is critical to overall good health.
- Wisconsin spends *less than one percent* (about $38 million) of a $4.4 billion annual Medicaid (MA) budget on oral health.
- Reimbursing at the 75th percentile of a region's most recent American Dental Association fee survey substantially improves MA participants' access to dental care.
- Wisconsin needs $20 - $30 million more in state dollars to increase MA reimbursement rates to the 75th percentile. The money could be found within the current budget proposal or through a separate funding mechanism.
- Excessive soda consumption harms teeth.
- Two Cents for Tooth Sense™ proposes a user fee of two cents per 12-ounce can of soda to help fund fair dental MA reimbursement and oral health education.

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Help the State of Wisconsin make oral health a priority.
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Thank you!

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