



Two Cents for Tooth Sense™ ORDER FORM



Two Cents for Tooth Sense™

- Oral health is critical to overall good health.
- Wisconsin spends *less than one percent* (about \$38 million) of a \$4.4 billion annual Medicaid (MA) budget on oral health.
- Reimbursing at the 75th percentile of a region's most recent American Dental Association fee survey substantially improves MA participants' access to dental care.
- Wisconsin needs \$20 - \$30 million more in state dollars to increase MA reimbursement rates to the 75th percentile. The money could be found within the current budget proposal or through a separate funding mechanism.
- Excessive soda consumption harms teeth.
- Two Cents for Tooth Sense™ proposes a user fee of two cents per 12-ounce can of soda to help fund fair dental MA reimbursement and oral health education.

YES, I would like to order the following **free** Two Cents for Tooth Sense™ items:

_____ buttons
(quantity)

_____ packets of call-to-action cards (Eight cards per pack.)
(quantity)

Ship to (please print):

Name _____

Organization or WDA Component _____

Street Address (No P.O. boxes, please) _____

City _____ State _____ Zip Code _____

Daytime Phone (_____) _____

Please mail or fax to:

Two Cents for Tooth Sense™
 Wisconsin Dental Association
 6737 W. Washington St., Suite 2360
 West Allis, WI 53214
FAX: 414-755-4109

Two Cents for Tooth Sense™ is a Wisconsin Dental Association (WDA) legislative and public awareness campaign. The goal is to get the state to implement a user fee of about two cents per 12-ounce can of soda to fund fair dental Medicaid reimbursement rates and oral health education. For more information, please contact WDA Director of Public Relations Carol Weber, APR at 414-755-4108 or cweber@wda.org.