

Advertising Contract 2010

※ Get a 10 percent discount when you advertise on WDA.org and in both publications ※

WDA Journal (display advertising)

Size of ad

Half page (7 x 10 inches) Half page (10 x 7 inches)
 Quarter page (5 x 7 inches) Quarter page (7 x 5 inches)

Month(s) of insertion

February March April May
 June July August September
 October November December January 2011

Rate (see front page) \$ _____ / month **Yes, I want to run a "New Product/Service Corner" in 2010!**

→A **TOTAL** \$ _____ My first choice is the month of: _____

WDA Sourcebook (Member Directory and Practice Guide)

Size of ad

Half page (7 x 4½ inches) Full page (7 x 9½ inches)
 Cover page (7 x 9½ inches)

→B **RATE** (see inside page) \$ _____

WDA.org Web Site

Size of ad

Skyscraper (120 x 600 pixels)

Month(s) of posting

January February March April
 May June July August
 September October November December

Rate (see inside page) \$ _____ / month Requested page name for ad to be posted on: _____

→C **TOTAL** \$ _____ If purchasing Web link, specify URL: _____

Contact and Payment Information

The WDA does not invoice for display advertising. Payment by credit card or check is required with this contract. Advertisers who cancel their ad(s) early will have their credit card charged or be billed for discounts received.

Name, title _____
Company _____
Mailing Address _____ **Suite** _____
City _____ **State** _____ **Zip** _____
Phone (____) _____ **Fax** (____) _____ **E-mail** _____

Subtotal \$ _____ *Add total amounts in rows A, B and C*
- \$ _____ *Apply a 10 percent discount when you advertise in all three publications*
GRAND TOTAL = \$ _____

Check one: Check enclosed Visa MasterCard Discover
 Pay in full Pay in installments *(I understand the credit card provided will be charged prior to the month of each insertion in the WDA Journal and/or renewed posting on WDA.org. This option is not available for ads in the WDA Sourcebook.)*

Card No. _____ **Exp** _____ **Billing Zip Code** _____
Name on Card _____
Signature _____ **Date** _____

The WDA reserves the right to accept or reject any advertising. See our complete advertising policy on www.wda.org.