

**WDA Pyramids of Pride
Award Descriptions & Criteria**

Lifetime Achievement Award

PURPOSE

The Lifetime Achievement Award is the WDA's highest honor. It was established to recognize an individual dentist who has given time, energy and expertise to the organizations representing dentistry throughout his/her career.

NOMINEE CRITERIA

The Lifetime Achievement Award is given to a dentist who has accomplished the following:

- * 20 or more years of continuous membership in the WDA,
- * Participation in the professional affairs of local, state, regional and/or national dental organizations,
- * Has made a significant contribution to organized dentistry throughout their lifetime.

JUDGING

The WDA Board of Trustees will review all nominations and select one recipient.

PAST RECIPIENTS

Dr. Paul Gruber, 2007	Dr. Fred Tidstrom, 2000
Dr. Peter Schelkun, 2006	Dr. Richard J. Strand, 1999
Dr. Gordon C. Lofgren, 2005	Dr. Coleman Gertler, 1998
Dr. Gerald Ziebert, 2004	Dr. Edward F. Leone, 1997
Dr. David Sampe, 2003	Dr. Chester Gjertson, 1996
Dr. Roger Comeau, 2002	Dr. Gustave Brickbauer, 1995
Dr. Paul Oberbreckling, 2001	

Community Outreach Award

PURPOSE

To honor an individual, a team of individuals, or an organization who has systematically provided exceptional service to the public, of a nature which reflects great credit on the dental profession.

NOMINEE CRITERIA

Nominees may be individuals or organizations who have contributed to dentistry in the "Purpose" section of these guidelines. Nominees need NOT be a dentist; however, all dentists who are nominated must be members of the WDA.

JUDGING

The WDA Board of Trustees will review all nominations and select no more than THREE recipients.

PAST RECIPIENTS

Dr. Rich Labinski, 2007	5th Grade Spit Tobacco Education Project, 2002
Dr. Ron Labinski, 2007	Dr. Sarah Heuer, 2001
Ms. Barb Tylenda, Racine Health Care Network, 2007	Dr. Thomas Nockerts, 2001
Dr. Thomas Raimann, 2006	Dr. Neil E. Peterson, 2000
Dr. Heidi Eggers-Ulve, 2005	Dr. L.R. "Jiggs" Svoma, 2000
Ms. Anna Marie Miller, 2005	Dr. Theresa Gardocki, 1999
Tri-County Community Dental Clinic, 2004	Greater Milwaukee Dental Association, 1998
Dr. Nancy Barton, 2003	Alliance of the Waupca County Dental Society, 1998
Madre Angela Dental Clinic, 2003	Alliance of the GMDA, 1998
Kevin Barton, MUSoD student, 2003	Dr. Fred L. Tidstrom, 1997
Dr. Mark Brodhagen, 2002	Waukesha County Dental Society, 1997
Drs. Philip Florek & Timothy Brown, 2002	

Dental Care for Older Persons Award

PURPOSE

The Dental Care for Older Persons Award was established to motivate dental health care providers to become involved with the geriatric population. The award recognizes individuals and groups who have improved the oral health care of the elderly through projects, who have provided treatment in various settings, and who use innovative modes of delivery.

NOMINEE CRITERIA

Individuals or groups who have worked in one or more of the following geriatric care areas may be nominated:

- * Community service projects,
- * Special dental care delivery projects,
- * Activities that further the understanding, diagnosis, prevention and/or treatment of oral disease of the aged population, and,
- * Service to the elderly that goes beyond the ordinary.

Nominees need not be a dentist; however, dentists who are nominated must be members in good standing of the WDA.

JUDGING

The WDA Board of Trustees will review all nominations and select one recipient.

PAST RECIPIENTS

Mr. Don Warden, Lord's Dental Studio, 2006
Dr. Philip Wegemann, 2003
Dr. Burton Goodman, 2001
Dr. Suzanne M. Sikora, 2000

Dr. Thomas J. McCarthy, 1999
Dr. Phillip Koehler, 1998
Dr. Nancy Houtchens, 1996

Media Relations Award

PURPOSE

The Media Relations Award honors a dentist or team of dentists who have utilized mass communications to promote the WDA and its mission as detailed in the WDA Long Range Plan.

NOMINEE CRITERIA

Nominees must be dentists(s) who are members in good standing of the WDA.

JUDGING

The WDA Board of Trustees will review all nominations and select up to TWO recipients.

PAST RECIPIENTS

Dr. John Mueller, 2007
Dr. Meghan O'Brien, 2007
Dr. Denis Lynch, 2006
Dr. Eric teDuits, 2006
Dr. Michael Donohoo, 2005
Dr. Dennis Engel, 2003

Dr. Eva Dahl, 2003
Dr. William Erbes, 1998
Dr. James Lakritz, 1998
Dr. Sheppard B. Mollick, 1997
Dr. Ronald Stifter, 1996

Media Awareness Award

PURPOSE

The Media Awareness Award recognizes a member of the print or broadcast media industry for demonstrating a commitment to inform and educate the general public about the importance of oral health and/or dental-related issues in Wisconsin.

NOMINEE CRITERIA

1. Nominees can be an organization, individual or team.
2. Nominees should serve Wisconsin residents on a local, regional and/or statewide basis.

JUDGING

The WDA Board of Trustees will review all nominations for final determination of up to TWO recipients.

PAST RECIPIENTS

Mr. Jerry Resler, Milwaukee Journal Sentinel, 2007
Ms. Lisa Malak, Green Bay's WFRV-TV Channel 15, 2007
Ms. Maria Flores, Milwaukee Journal Sentinel, 2006
Ms. Ellen Foley, Wisconsin State Journal, 2006
Mr. Thomas Hayes, 2005

Kawanza Griffin, Milwaukee Journal/Sentinel, 2004
Kim Murphy, Fox-6, Milwaukee, 2004
Terry Rindfleisch, La Crosse Tribune, 2003
Natalie Arnold, WBAY-TV, 2003

New Dentist Leadership Award

PURPOSE

The New Dentist Leadership Award recognizes the efforts of a WDA member dentist for significant involvement in organized dentistry at the local, state and/or national levels.

NOMINEE CRITERIA

Nominees must be dentists who have been out of dental school for 10 years or less who have demonstrated outstanding leadership qualities as they relate to new dentist issues and who are members in good standing of the WDA.

JUDGING

The WDA Board of Trustees will review all nominations and select ONE recipient.

PAST RECIPIENTS

Dr. Barrett Straub, 2007
Dr. Kate Gilson, 2005
Dr. Lyndsay Knoell, 2004
Dr. David Teplin, 2002

Dr. Matthew Bistan, 2001
Dr. Gene Shoemaker, 1998
Dr. Blane Christman, 1997
Dr. Walter Turner, 1996

Outstanding Leadership in Mentoring

PURPOSE

This is an award to recognize a member dentist who has demonstrated outstanding leadership in mentoring. The recipient of this award will be forwarded as that year's entry into the ADA Golden Apple Award in the "Outstanding Leadership in Mentoring" category.

NOMINEE CRITERIA

The eligibility and entry guidelines for the Pyramid of Pride Outstanding Leadership Award, which are identical to the ADA's guidelines are as follows:

- Must be an ADA(WDA) member who demonstrates outstanding mentorship ability
- Nominations must include:
 - A copy of the nominee's c.v. (not more than 3 pages)
 - Supporting essay of not more than 1,500 words detailing leadership qualities, professional and ethical conduct, and volunteer activities as a mentor
 - Letters of recommendation from those mentored (not to exceed 2 pages each) will be considered

JUDGING

The WDA Board of Trustees will review all nominations and select one recipient.

PAST RECIPIENTS

Dr. Ronald Stifter, 2004
Dr. Ahmad Eslami, 2003
Dr. Eugene Shoemaker, 2002
Dr. John R. Moser, 2001

Outstanding Service Award

PURPOSE

The Outstanding Service Award recognizes dentists who have made recent, exceptional contributions to the advancement of the dental profession.

NOMINEE CRITERIA

Nominees must be dentists who are in good standing of the WDA. They must have made a recent, exceptional contribution to advancement of the dental profession in areas such as the following:

- * Organized dentistry,
- * Dental education,
- * Dental research,
- * Public perception of dentistry

- * Public health
- * Community service
- * Service to the underserved and/or underprivileged populations.

JUDGING

The WDA Board of Trustees will review all nominations and select one recipient.

PAST RECIPIENTS

Dr. Roger Comeau, 2007	Dr. Gregory Stroncek, 2001
Dr. James Conrardy, 2006	Dr. Paul Vander Kelen, 1999
Mr. Dennis J. McGuire, 2005	Dr. James Killinger, 1998
Dr. Kenneth Waliszewski, 2004	Dr. Paul J. Oberbreckling, 1997
Dr. William Lobb, 2003	Dr. Ronald Stifter, 1996
Dr. Thomas J. Hughes, 2002	Dr. Michael Inda, 1995

Political Action Award

PURPOSE

The WDA Political Action Award honors an individual, a team of individuals, or an organization that has increased member involvement on the grassroots level to further WDA legislative interests.

NOMINEE CRITERIA

Nominees must have worked to promote the WDA legislative interests in one or more of the following areas:

- * Fund solicitation or contributions to WIDPAC and the Direct Giver program,
- * Hosting and/or attending political action fund-raisers,
- * Participating in local campaign efforts,
- * Coordinating letter writing campaigns or phone trees on important issues,
- * Testimony on issues of concern to the dental profession.

Nominees who are dentists must be members in good standing of the WDA.

JUDGING

The WDA Board of Trustees will review all nominations and select up to FIVE recipients.

PAST RECIPIENTS

Dr. Nicolet DeRose, 2007	Dr. Timothy Rosin, 2001
Dr. Steve Lindstrom, 2007	Dr. Patrick McCormick, 2001
Ms. Dorothy Larson, 2006	Ms. Ginger Stanek, 2001
Dr. Ned Murphy, 2006	Mr. Barrett Straub, 2001
Dr. Monica Hebl, 2005	Dr. Mark T. Braden, 2000
Dr. Eva Dahl, 2004	Dr. Patrick E. Laughlin, 2000
Dr. James Springborn, 2003	Dr. Michael Donohoo, 1999
Dr. Timothy Kinzel, 2002	Dr. Scott Greatens, 1998
Drs. John R. Moser, William Lobb, Timothy Creamer, Anthony Iacopina, 2002	Dr. Robert Villwock, 1998

President's Award of Honor

PURPOSE

The WDA President's Award of Honor recognizes individuals and organizations for contributions and activities that reflect great credit on the dental profession.

NOMINEE CRITERIA

Nominees may have contributed to the dental profession in any of the following ways:

- * Material contributions to the Wisconsin Dental Association,
- * Advancement of the art and science of dentistry, or,
- * Provision of exception service to the dental community.

JUDGING

The WDA Board of Trustees will review all nominations and select up to FIVE recipients.

PAST RECIPIENTS

La Crosse Area Dental Care Advocacy Coalition, 2007
Ms. Emily Comeau, 2007
Dr. Bruce Barrette, 2006
Dr. Monica Hebl, 2006
Ms. Lee Johnston, 2006
Dr. Jim Springborn, 2006
Dr. Richard Strand, 2006
Dr. Lonnette Breneman, 2005
Dr. John (Jack) Sadowski, 2005
Dr. Dean Copoulos, 2004
Mr. Thomas Witkowski, 2004
Dr. Michael L. Costello, 2003
Dr. Kathleen Roth, 2003
Dr. Paul Vander Kelen, 2003
Mr. Rick Brandtjen, Group One Marketing, 2003
Ms. Angela Doss, MUSoD student, 2003
Ms. Linda Gleason, MUSoD, 2003
Mr. Dennis McGuire, 2003
Mara Brooks, 2002
Dr. Daniel J. D'Angelo, 2002
WI Foundation of Dentistry for the Handicapped, 2002
D & S Dental Lab, Layton Dental Lab, Lord's Dental Studio, Muggli Dental Studio, Popp Dental Lab, Williams Dental Lab, 2002
Dr. Eva Dahl, 2001
Dr. Robert Liners, 2001
Dr. James Kestley, 2001
Marquette University School of Dentistry, 2001
Frieda Loppnow, 2001