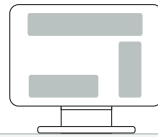


DIGITAL

WDA.org (Website)

Ad Size
Rotating Ad Sizes



Month(s) of Insertion/**Deadline**

January/ Dec. 20, 2021	
February/ Jan. 31, 2022	
March/ Feb. 28, 2022	
April/ March 31, 2022	
May/ April 25, 2022	
June/ May 27, 2022	
July/ June 30, 2022	
August/ July 29, 2022	
September/ Aug. 31, 2022	
October/ Sept. 30, 2022	
November/ Oct. 31, 2022	
December/ Nov. 30, 2022	

Frequency Rate (Check one) 1X 3X 6X 12X

→ **TOTAL: \$** _____

(see ShopWDA.org or rate sheet for rates)

Preferred WDA.org page on which to post your ad:

Link ad to this URL: _____ YES NO

The Drill (Weekly member e-newsletter)

Ad Sizes
300 x 100 pixels



Month(s) of Insertion/**Deadline**

Week 1 Week 2 Week 3 Week 4

Month(s) of Insertion/ Deadline	Week 1	Week 2	Week 3	Week 4
January/ Dec. 31, 2021				
February/ Feb. 4, 2022				
March/ March 4, 2022				
April/ April 1, 2022				
May/ April 29, 2022				
June/ June 3, 2022				
July/ July 5, 2022				
August/ July 29, 2022				
September/ Sept. 1, 2022				
October/ Sept. 30, 2022				
November/ Nov. 1, 2022				
December/ Dec. 2, 2022				

Frequency Rate (Check one) 1X 4X 8X 12X

Link ad to this URL: _____ YES NO

→ **TOTAL: \$** _____

(see ShopWDA.org or rate sheet for rates)

Questions? Please contact us:

Amy Saari
WDA Journal | WDA Sourcebook | Classifieds & CareerForward
Managing Editor/Communications & Public Relations Coordinator
asaari@wda.org | 414-755-4110

Amanda Peterson
The Drill | WDA.org
Digital Communications Manager
apeterson@wda.org | 414-755-4112

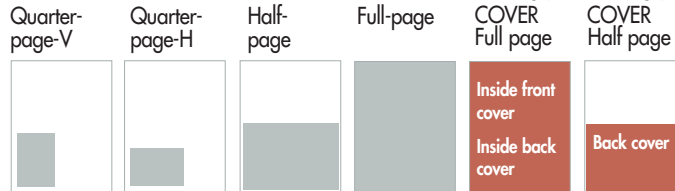
Candice Wegner
WDA Business Resource Toolbox and Events
Continuing Education & Special Programs Coordinator
cwegner@wda.org | 414-755-4118

2022 Display Advertising Contract

PRINT

WDA Journal (Members-only Magazine)

Ad Sizes



Month(s) of Insertion/**Deadline**

Month(s) of Insertion/ Deadline	Quarter-page-V	Quarter-page-H	Half-page	Full-page	PREMIUM COVER Full page	PREMIUM COVER Half page
January/February 2022/ Dec. 29, 2021						
March/April 2022/ Feb. 1, 2022						
May/June 2022/ April 1, 2022						
July/August 2022/ June 1, 2022						
September/October 2022/ Aug. 1, 2022						
November/December 2022/ Oct. 3, 2022						

Frequency Rate (Check one) 1X 3X

Link ad to this URL: _____ YES NO

New Product/Service Corner*

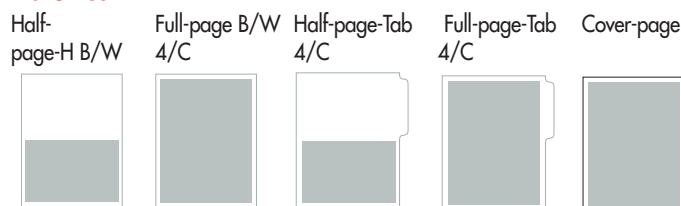
My first issue choice is: _____

*New Product/Service Corner is granted on first-come, first-served basis

→ **TOTAL: \$** _____ (see ShopWDA.org or rate sheet for rates)

WDA Sourcebook (Member Directory & Practice Guide)

Ad Sizes



2022 Sourcebook/**Dec. 29, 2021**
for payment & artwork

→ **TOTAL: \$** _____ (see ShopWDA.org or rate sheet for rates)

Link ad to this URL: _____ YES NO

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2022 Display Advertising Contract



Contact and Payment Information

Name, Title _____ Company _____
Mailing Address _____ Suite _____ City _____ State _____ Zip _____
Phone _____ Email _____ Fax _____

Grand Total \$ _____ Check One: Check Enclosed Visa MasterCard Discover

Check One:

- Pay in full
- Pay in installments (I understand the credit card provided will be charged prior to the month of each insertion in the WDA Journal and/or renewed posting on WDA.org. This option is not available for advertisers paying by check or purchasing ads in the WDA Sourcebook only.)

Credit Card # _____ Exp. Date _____ CV # _____

Billing Address (if different from mailing) _____

Name on Card _____ Signature _____

The Wisconsin Dental Association does not invoice for display advertising. Payment by credit card or check is required with this contract. Advertisers who cancel their ad(s) early will have their credit card charged or be billed for discounts received. The WDA reserves the right to accept or reject any advertising. See our complete advertising policy on WDA.org.

For Office Use Only:

Date Rec:	Ck#:
Acct: \$ 4400 web at time	

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