## 2022 Display Advertising Contract

### DIGITAL

**WDA.org (Website)**

<table>
<thead>
<tr>
<th>Month(s) of Insertion/Deadline</th>
<th>Week 1</th>
<th>Week 2</th>
<th>Week 3</th>
<th>Week 4</th>
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</thead>
<tbody>
<tr>
<td>January/Dec. 31, 2021</td>
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<tr>
<td>February/Feb. 4, 2022</td>
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<td>December/Dec. 2, 2022</td>
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**Frequency Rate** (Check one)  
- [ ] 1X  
- [ ] 4X  
- [ ] 8X  
- [ ] 12X

→ **TOTAL: $___________________**

(see ShopWDA.org or rate sheet for rates)

**Preferred WDA.org page on which to post your ad:**

_________________________________________________________

Link ad to this URL: _____________________________  
- [ ] YES  
- [ ] NO

**TOTAL: $___________________**

(see ShopWDA.org or rate sheet for rates)

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### The Drill (Weekly member e-newsletter)

**Ad Sizes**  
300 x 100 pixels

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**Frequency Rate** (Check one)  
- [ ] 1X  
- [ ] 4X  
- [ ] 8X  
- [ ] 12X

Link ad to this URL: _____________________________  
- [ ] YES  
- [ ] NO

→ **TOTAL: $___________________**

(see ShopWDA.org or rate sheet for rates)

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**Questions? Please contact us:**

- **Amy Saari**  
  WDA Journal | WDA Sourcebook | Classifieds & CareerForward  
  Managing Editor/Communications & Public Relations Coordinator  
  asaari@wda.org | 414-755-4110

- **Amanda Peterson**  
  The Drill | WDA.org  
  Digital Communications Manager  
  apeterson@wda.org | 414-755-4112

- **Candice Wegner**  
  WDA Business Resource Toolbox and Events  
  Continuing Education & Special Programs Coordinator  
  cwegner@wda.org | 414-755-4118

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**Wisconsin Dental Association**  
6737 W. Washington St., Suite 2360  
West Allis, WI 53214  
WDA.org
## PRINT

### WDA Journal (Members-only Magazine)

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**Frequency Rate** (Check one)  
☐ 1X  ☐ 3X

Link ad to this URL: _________________________________  
☐ YES  ☐ NO

**New Product/Service Corner**

My first issue choice is:____________________________________

*New Product/Service Corner is granted on first-come, first-served basis

→ **TOTAL: $____________________________** (see ShopWDA.org or rate sheet for rates)

### WDA Sourcebook (Member Directory & Practice Guide)

<table>
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<tr>
<th>2022 Sourcebook/Dec. 29, 2021 for payment &amp; artwork</th>
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→ **TOTAL: $____________________________** (see ShopWDA.org or rate sheet for rates)

Link ad to this URL: _________________________________  
☐ YES  ☐ NO

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Wisconsin Dental Association  
6737 W. Washington St., Suite 2360  
West Allis, WI 53214  
WDA.org
2022 Display Advertising Contract

Contact and Payment Information

Name, Title  ____________________________________________________________________________  Company  ____________________________________________________________________________  
Mailing Address  ____________________________________________________________________________  Suite  ______  City  ____________  State  ______  Zip  ______  
Phone  ____________________________________________________________________________  Email  ____________________________________________________________________________  Fax  ____________________________________________________________________________  
Grand Total $  ____________________________________________________________________________  Check One:  ☐ Check Enclosed  ☐ Visa  ☐ MasterCard  ☐ Discover  
Check One:  
☐ Pay in full  
☐ Pay in installments (I understand the credit card provided will be charged prior to the month of each insertion in the WDA Journal and/or renewed posting on WDA.org. This option is not available for advertisers paying by check or purchasing ads in the WDA Sourcebook only.)  

Credit Card #  ____________________________________________________________________________  Exp. Date  ____________________________________________________________________________  CVV #  ____________________________________________________________________________  
Billing Address (if different from mailing)  ____________________________________________________________________________  
Name on Card  ____________________________________________________________________________  Signature  ____________________________________________________________________________  

The Wisconsin Dental Association does not invoice for display advertising. Payment by credit card or check is required with this contract. Advertisers who cancel their ad(s) early will have their credit card charged or be billed for discounts received. The WDA reserves the right to accept or reject any advertising. See our complete advertising policy on WDA.org.

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