2027 Display Advertising Contract: PRINT

WDA Journal



Journal issue (Deadline)	**Quarter-page vertical**	**Quarter-page horizontal**	**Half-page**	**Full-page**	**PREMIUM** Inside front or back cover
January/February 2027 (Dec. 4, 2026)					
March/April 2027 (Jan. 29, 2027)					
May/June 2027 (April 2, 2027)					
July/August 2027 (May 28, 2027)					
September/October 2027 (Aug. 6, 2027)					
November/December 2027 (Oct. 1, 2027)					

Frequency rate (check one): ☐ 1x ☐ 3x

Total: $_____ (*See WDA.org or rate sheet for pricing.*)

2027 Display Advertising Contract: DIGITAL

The Drill (weekly member enewsletter)

Month (Deadline)	Week 1	Week 2	Week 3	Week 4	Week 5
January 2027 (Jan. 3, 2027)					X
February 2027 (Feb. 1, 2027)					X
March 2027 (March 1, 2027)					
April 2027 (March 29, 2027)					X
May 2027 (April 26, 2027)					X
June 2027 (June 1, 2027)					
July 2027 (July 5, 2027)					X
August 2027 (Aug. 1, 2027)					
September 2027 (Sept. 5, 2027)					X
October 2027 (Sept. 27, 2027)					X
November 2027 (Nov. 1, 2027)					
December 2027 (Nov. 29, 2027)					X

Frequency rate (check one): ☐ 1x ☐ 4x ☐ 8x ☐ 12x

Total: $_____ Link ad to this URL: _____

WDA.org (website)

Month (Deadline)	
January 2027 (Dec. 28, 2027)	
February 2027 (Jan. 29, 2027)	
March 2027 (Feb. 26, 2027)	
April 2027 (March 31, 2027)	
May 2027 (April 30, 2027)	
June 2027 (May 28, 2027)	
July 2027 (June 30, 2027)	
August 2027 (July 30, 2027)	
September 2027 (Aug. 30, 2027)	
October 2027 (Sept. 30, 2027)	
November 2027 (Oct. 29, 2027)	
December 2027 (Nov. 30, 2027)	

Frequency rate (check one):

☐ 1x ☐ 3x ☐ 6x ☐ 12x

Total: $_____

(*See WDA.org or rate sheet for pricing.*)

Link ad to this URL:

_____

2027 Display Advertising Contract

Contact and Payment Information

Name: _____ Company: _____

Address: _____ City: _____ State: ____ ZIP: _____

Phone: _____ Email: _____

Total: $_____ *Payment method (check one): ☐ Check enclosed ☐ Visa ☐ Mastercard ☐ Discover

**Please note that a 3% processing fee will be added to your total if you choose to pay with a credit card.*

Check one:

☐ Payment in full

☐ Payment in installments (I understand the card card provided will be charged prior to the month of inclusion in the WDA Journal and/or renewed posting on WDA.org. This option is not available for advertisers paying by check.

Credit card #: _____ Exp. date: _____ CVV: _____

Billing address (if different from mailing): _____

Name on card: _____

Signature: _____

Payment by credit card or check is required with this contract. Advertisers who cancel their ad(s) early will have their credit card charged or be billed for rate frequency discounts received. The WDA reserves the right to accept or reject any advertising. Please see our complete advertising policy on WDA.org.

For WDA office use only

Date rec: _____

Ck#: _____

Acct: _____

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